

## INFLUENCE WITHOUT AUTHORITY 1:1 Leadership Accelerator Program

The **INFLUENCE WITHOUT AUTHORITY 1:1 Leadership Accelerator Program** experience is unlike any other leadership coaching available. It's a sustained leadership and communications conditioning program designed to maximize your clarity, confidence, and leadership growth in your expertise-based position.

The goal of the action plan we'll create is to give you total clarity about the best path forward for your leadership career and remove major obstacles that might get in the way so that you can:

- **Grow your audience** by sharing and doing what is most fulfilling and unique to you
- **Win more program approvals, budget approvals, or clients** in ways that drive value for all parties
- **Craft your positioning and professional packaging** to stand out and convey your value in a compelling way
- **Generate leadership-enhancing strategies** that are more consistent, scalable, and sustainable with who you are
- **Create an aligned action plan** that is easy, effortless, and enjoyable to YOU and doesn't follow a cookie cutter formula
- **Shift your leadership influence model** to support your strengths, personality, and preferences
- **Create a straight-line path** to your personal, professional, lifestyle, and freedom goals

That sounds like a lot of things from a single mentoring program, right? We might not hit all of them -- but we WILL hit the ones that matter most to YOU -- and the ones most likely to move the needle on your reach and revenue. Typically, there are 1-3 key issues or shifts that, when we drill deep into them, will unlock major untapped potential in every aspect of your brand and business.

This **60-day private mentoring program** was developed as the recipe for ultimate leadership and influence success. In this robust program you'll receive:

- A comprehensive **pre-program assessment** to diagnose 9 different areas of your leadership platform and how to improve each
- **Pre-meeting conference call** to review your assessment results and discuss your specific objectives for our VIP day together
- **One VIP day.** We'll choose a day to spend six hours together via videoconference (or in person if you want to travel to me.) In four focused 60-minute sprints (with two 15-minute breaks and 30-minute lunch) we'll:
  - **Refine** your positioning, messaging, and influence language
  - **Develop** a high-probability prospecting plan to generate new revenue fast
  - **Upgrade** and gain rock-solid certainty about your pricing structure and fees
  - **Uncover** "low hanging fruit" opportunities and hidden revenue sources
  - **Build** your sales process to take prospects from first contact to signed contract
  - **Identify** opportunities to add scaling strategies for exponential growth (taking your business online, webinars, digital courses, virtual training, group coaching, licensing, certification, sponsorship)
  - **Set** goals, develop tracking metrics, and create accountability for the next 60 days (and beyond)
  - And so much more!
- **8 private follow-up 30-minute mentoring sessions.** Just the two of us, working on your business. Reconnecting with me every week gives you the access, accountability, support, and guided implementation you need to produce results as quickly as possible. (You get secure recordings of all our mentoring sessions for your future review.)

- **You'll receive top-tier, priority-level access to me.** I'll answer questions, help you "think out loud," process decisions, remove obstacles, and celebrate your successes.
- **Unlimited consulting** via email and ongoing access via text, FB Messenger, PLUS **unlimited pinpoint coaching calls** for issues/questions as they arise in real time.
- **Presentation consulting** (if applicable). I'll give you specific language and information design tactics for use in your presentations or speeches to gain more attention from decision makers and audiences.
- **Resources and recommendations.** As-needed resources plus any recommended tools, tech, or service providers that will help accelerate your results.
- **Connections and introductions.** If appropriate, I'll share anyone I can connect you with from my personal network to help accelerate your goals. I've worked hard to build my network and reputation and can put those into service for you.

If you're a **committed, decisive action-taker**, this program is for you.

The program investment is below. These WILL go fast.

Once all six slots are spoken for, I'll adjust this page and remove the enrollment button to avoid disappointment.

Ready? I'm looking forward to the possibility of working with YOU.

## **INFLUENCE WITHOUT AUTHORITY 1:1 Leadership Accelerator**

### **Program: \$7,995.00**

[Click here to enroll before all six slots are filled](#)

## FAQ: Will I just end up getting formulaic feedback and a canned set of strategies?

Absolutely not.

Your business, vision, values, and strengths are unique. Your business and strategy need to align with **what works** for you - even if that's peculiar, eccentric, unusual, quirky or downright contrarian (Example: "That'll never work - unless you're YOU!")

I see far too many cookie cutter tactics ("Facebook ads! Webinars!! Online courses!!! No wait, livestream video!!!!") being sold as stimulating, shiny solutions to ALL your business problems, but it just doesn't work that way.

Formulas and tactics only get you so far.

What you need is a strategy, service menu, and success model built on proven principles and specific action steps **based on your exact situation** right now.

Then we apply everything that is most important to you to create a path that will bring you the most fulfillment, impact, growth, alignment, and legacy.

## FAQ: How can you offer these personal mentoring packages at such a low rate?

You might be wondering why I'm offering these deep-dive mentoring packages like this when my usual client engagements are three months minimum starting at \$15,000.

Three reasons...

1. **Personal Fulfillment.** I enjoy helping clients become more successful when a breakthrough hits them in the middle of our calls.
2. **Unique Genius.** This kind of fast-action advisory work is "my thing." My brain is wired to quickly assess the best path forward for you based on

your goals and then point you to the exact strategies, tactics, ideas, and resources you need most.

3. **Market Research.** By doing hundreds of these consultations over the years with private clients, group coaching clients, and my speaking audiences, I continually stay current with the problems, challenges, and opportunities my followers and fans have.

### FAQ: What kind of guarantee do you offer?

It's a 100% money-back guarantee. My priority is to help you realize your vision, generate greater impact, and grow your leadership influence and career in a way that best fits your unique goals, values, and strengths.

However, if I'm not able to give you specific recommendations and feedback from the ATLAS Assessment that you feel are worth far more than the amount you've invested, I'll refund your money or hop on another call with you. It's your choice. No questions asked. **Just let me know within 48 hours after our first call.**

As with all of my programs, they work...if you do the work.

### FAQ: What areas does the ATLAS assessment cover?

ENGAGEMENT

AUTHORITY POSITIONING

INFLUENCE

BRAND

VISIBILITY

PLATFORM

BELIEFS

RELEVANCE

SOCIAL PROOF

