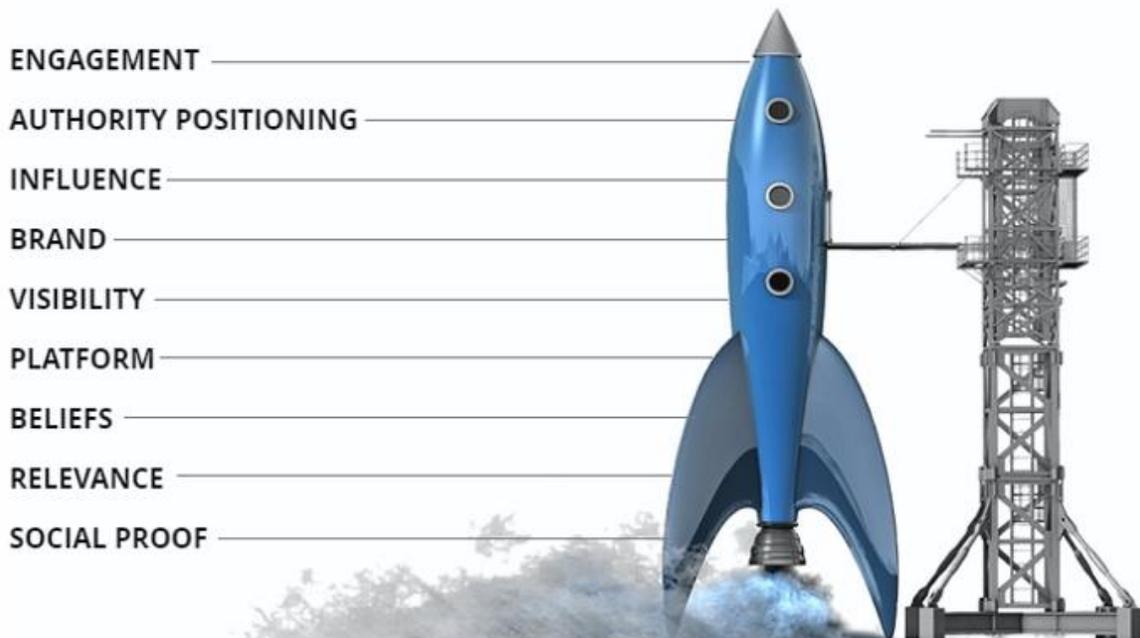




## Leadership Growth Consult and Action Plan

This is a proven 9-step process that delivers customized insights and immediate action steps for you to **elevate your trajectory** and put a **greater acceleration** toward your goals. Here's what we'll cover:



Previously, you had to commit to a minimum of three months and \$15,000 to work with me to go through this breakthrough process.

I'm offering **12 Leadership Growth Action Plan consulting spots** for a limited time at a much lower investment than you would normally need to work with me.

Why would I do that?

First, the world of consulting, training, and speaking has turned upside down and now is the perfect time for me to help you craft a plan for how you will reach your most important 2022-2023 goals while there's still time to implement, pivot, and up-level what you're doing...



But also, it's great to see the look on your face when we land on the exact thing(s) you need to DO so that you reach your most important goals. Sometimes these are obvious [to me but not you] and, frankly, sometimes we're BOTH surprised at their simplicity and their potential to generate BIG results for you much more quickly than you think.

Sound interesting? Take a look at the following details, then book your session at the bottom of this page.

## A POTENT SHOT IN THE ARM OF CLARITY, CONFIDENCE, AND LEADERSHIP GROWTH

The goal of the **ATLAS assessment** (*Annual Trajectory and Leadership Acceleration Strategy*), our call, and the action plan we'll create is to give you total clarity about the best path forward for your leadership and career growth and remove major obstacles that might get in the way so that you can:

- Grow your influence and visibility by sharing and doing what is most fulfilling and unique to you
- Engage with hard-to-reach decision makers using strategies that result in conversations
- Craft your positioning and packaging to stand out and convey your value in a compelling way
- Generate momentum with your visibility and influence on a more consistent basis
- Create an aligned action plan that is easy, effortless, and enjoyable to YOU and doesn't follow a cookie cutter formula
- Shift your leadership/career growth model to better support your strengths, personality, and preferences
- Create a straight-line path to your personal, professional, income, lifestyle, and freedom goals



That sounds like a lot of things from a single consulting session, right? We might not hit all of them - but we WILL hit the ones that matter most to you -- and the ones most likely to move the needle on your reach and revenue. Typically, there are 1-3 key issues or shifts that, when we drill deep into them, will unlock major untapped potential in every aspect of your leadership brand and career.

## THIS IS FOR YOU IF...

...You are an aspiring or established leader or executive and any of the following resonate with you:

- You feel unclear about what's next in your leadership trajectory and the best way to make it happen
- You know you are ready for bigger things with your leadership and brand but feel stuck getting there
- You want outside perspective to help you identify the things you might be missing because you are too close to your own path
- You have a ton of opportunities, ideas, and assets, but are unclear about how to tie it all together to get the greatest results and make the biggest impact

## THIS IS HOW IT WORKS...

1. Book a call time on my personal calendar on available days.
2. Fill out the ATLAS assessment that I'll personally email you once your spot is secured.
3. Attend the call:
  - As we begin, I may have a few more clarifying questions for you
  - Then we'll dive into discussing your ATLAS results and my recommendations
  - You can ask any questions you have for me as well



4. Receive a recording of our call so you can review, refine your notes, prioritize, and implement your plan
5. Take action and start seeing personal, professional, and financial results fast

## GAIN INSIGHTS AND SEE RESULTS IMMEDIATELY

I'll immediately send you my ATLAS assessment to fill out. Many clients tell me that just this process alone gives them a new sense of clarity, confidence, and control.

Then, we can do our call right away or anytime before December 1. You'll book a time on my calendar that works best for you.

Keep in mind, I've set aside a **limited number of time blocks for these sessions**. They are booked on a first come, first served basis.

## HERE'S WHAT YOU GET WITH YOUR CONSULTATION

Your 2021-2022 **Leadership Growth Consultation** includes:

- **ATLAS Assessment.** You'll fill this out and return it to me at least 24 hours before our scheduled consultation; then I'll look it over before we talk to identify key issues, your biggest opportunities, and the best path forward for you and your business.
- **60-Minute Consultation Call.** Thanks to the ATLAS assessment, we can get a lot done in a short time because I'll already be up to speed on your leadership and which of the 9 areas need the most improvement.
- **7 Days Follow Up Consulting via Email.** So you can get any clarification, further answers to questions, or feedback as you start implementing the action plan we created for you.



- **Action Plan.** Specific recommendations of actions to take, things to focus on, and possibly things to let go of so that you reach your most important goals and overcome your biggest challenges as fast as possible.
- **Brand Building Tool Kit.** (If applicable) I'll give you specific strategies to elevate your leadership brand and expertise in channels where you'll get heard and get noticed.
- **Resources and Recommendations.** As-needed resources plus any recommended tools, tech, or service providers that will help accelerate your results.
- **Connection/Introductions.** If appropriate, I'll list anyone I can connect you with from my personal network to help accelerate your goals. I've worked hard to build my network and reputation and can put those into service for you.

## 100% MONEY BACK GUARANTEE...

My priority is to help you realize your vision, generate greater impact, and grow your income in a way that best fits your unique goals, values, and strengths.

However, if I'm not able to give you specific recommendations and feedback that you feel are worth far more than the amount you've invested, I'll refund your money or hop on another call with you. It's your choice. No questions asked. Just let me know within 48 hours of our call.

## ONLY 12 SPOTS AVAILABLE

I've only set aside enough time in my schedule to do 12 of these calls. I need to reserve time for my current clients and other projects.

As soon as the spots are sold out, I will update this page to indicate the offer is closed.

Time slots are on a first come, first served basis.



## LET'S GET STARTED GENERATING YOUR NEXT BIG BREAKTHROUGH

To reserve your spot, get access to the ATLAS questionnaire, and book your consultation time with me, click the link below.

The investment for your **Leadership Growth Consultation** is **\$995**. That's 6 percent of what my clients usually have to invest (\$15,000 minimum) to work with me privately.

**Securely submit payment through [PayThen](#). Then you'll be taken to my calendar to book a time.** If you'd like to book a time later, that's fine as well. You should register soon if this is the one-shot coaching feedback you want. Once I get 12 clients, that's all I can handle.

I'll be in touch right away with details about our next steps.

### ONE MORE THING...

I'm sometimes asked about doing a mid-year Leadership Growth course correction session just in case the currents of life have taken you a bit off to starboard or port. We can definitely schedule a second session at the mid-year mark (or in 6 months) if you'd like for just \$750, a savings of \$250.